# **Park City Fire Service District**

**Strategic Plan** 



2020 - 2021

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# **Foreword**

The Park City Fire District (PCFD) strategic plan is a living document. Our initiatives guide our current organizational direction. PCFD Administration conducts formal reviews of initiatives listed in the strategic plan every two years and on an as-needed basis.

On November 7, 2019, PCFD chief officers met for a two-day strategic planning retreat. Nearly 200 years of collective experience guide our direction listed in this document.

# Park City Fire Service District Mission Statement, Values, and Vision

#### Mission Statement

The mission of the Park City Fire Service District is to preserve the quality of life and make a positive difference by providing excellence in service, safeguarding life, the environment, and our economic base.

#### **Values**

"PCFSD CARES": **P-**rofessionalism, **C-**ommunity Involvement, **F-**iscal Sustainability & Transparency, **S-**ervice level above customer expectations, **D-**edication, **C-**ompassion, **A-**ccountability, **R-**espect for employees and citizens, **E-**mpowerment, **S-**afety.

Core Values: Teamwork, Dedication, Professionalism, and Accountability.

#### Vision:

Committed to our core values, progressive thinking, and innovation, the Park City Fire Service District will be an exemplary leader in the fire service.

# Park City Fire District 2020-2021 Strategic Plan

## Strategic Initiative #1: Maintain Competent and Efficient Staffing.

Objective #1: Identify staffing metrics indicating current and future staffing needs.

- Goal #1: Complete call-volume analysis program for District stations.
- Goal #2: Use call volume data to direct future station and station staffing needs.
- Goal #3: Use call analysis to ensure proper placement of district personnel, specialties, and apparatus.

Objective #2: Maintain and improve performance through training programs.

- Goal #1: Develop Battalion Chief mentoring program.
- Goal #2: Continue to make improvements to Captain mentoring program.
- Goal #3: Maintain 100% TPT passing rate.
- Goal #4: Quarterly training with neighboring North and South Summit Fire Districts.
- Goal #5: Training Division to monitor call outcomes. Use analysis to guide future training.
- Goal #6: Complete post-incident analysis on all significant fire calls.
- Goal #7: Encourage/facilitate involvement in off-duty training events (i.e., bike races and running events).

### Strategic Initiative #2: Enhance the Quality of Life of Internal and External Members.

Objective #1: Continued Community Outreach Improvement.

- Goal #1: Develop and implement a local school fire-prevention poster program.
- Goal #2: Take opportunities to recognize community members.
- Goal #3: Enhance newly formed Wildland Blue Ribbon Commission. FPB to guide Commission actions and direction.
- Goal #4: Improve social media outreach (i.e., Facebook, Instagram, Twitter, and others).
- Goal #5: Enhanced involvement in community non-profit programs.

Objective #2: Member recognition, off-duty programming, and other employee programs.

- Goal #1: Implement an employee spotlight program to improve recognition efforts.
- Goal #2: Increase efforts with PCFD Firefighter's Association to promote camaraderie (i.e., yearly Lagoon day, District new year party, annual leukemia PCFD stair climb, and others).
- Goal #3: Study potential for joint-effort workforce housing.

Objective #3: Continued monitoring and improvement of PCFD Mental Health Program.

- Goal #1: Ensure use of mental health SOG.
- Goal #2: Build relationship with EAP provider Blomquist-Hale.
- Goal #3: Continued training for PCFD Critical Stress Team.
- Goal #4: Cyclical mental health training for PCFD employees.

#### Strategic Initiative #3: Ensure District Fleet and Capital Facilities Sustainability.

Objective #1: Identify current and future fleet maintenance needs.

- Goal #1: Use of fleet maintenance software to assist in timing of District heavy and light fleet repair and replacement.
- Goal #2: Analyze feasibility and need to hire an ambulance fleet mechanic.

Objective #2: Continue to identify potential structure efficiencies and safety.

- Goal #1: Work with Summit County to reach 100% renewable energy goal.
- Goal #2: Logistics Division to ensure all buildings are as efficient as possible, (i.e., LED lighting, insulated efficiently, electronic thermostats, recycling programs, etc.).
- Goal #3: Completion of fire station seismic evaluations.

Objective #3: Design, construction, and maintenance of capital facilities.

- Goal #1: Complete design and construction of new Fire Station #34.
- Goal #2: Begin design work on future Fire Station #39.
- Goal #3: Use call/station analysis to time construction of future Fire Station #39.

## Strategic Initiative #4: Ongoing Quality Assurance and Improvement.

Objective #1: Ensure quick/safe response.

- Goal #1: Use of dispatch software to track and report response times.
- Goal #2: Improve SOG's defining acceptable response times and percentages.
- Goal #3: Development of aerial class to be added to the PCFD engineer one class.
- Goal #4: Cyclical review of recruit class outline with emphasis on meeting both PCFD and Utah Fire and Rescue standards.
- Goal #5: Development of app-based Summit County medical protocols.
- Goal #6: Cyclical review and updating of Summit County EMS protocol.
- Goal #7: ADO/aerial class for state certification within first year of employment of new recruits
- Goal #8: Participate in heavy rescue quarterly training through valley Utah Task Force One, including training within PCFD by PCFD instructors.

#### Objective #2: Continued dispatch improvement.

- Goal #1: Ensure station dispatch hardware is functional and efficient.
- Goal #2: Ensure efficiency of MDT and dispatch methods.

#### Strategic Initiative #5: Efficient and Effective Use of PCFD Resources.

Objective #1: Effective PCFD financial planning.

- Goal #1: Continue to update, use and improve the ten-year financial planning spreadsheet.
- Goal #2: Implement Truth in Taxation planning for future tax increase.
- Goal #3: Completion of the financial procedures and information manual as part of succession planning.
- Goal #4: Implement inventory control programs.
- Goal #5: Update medical supply ordering using online system.

# Strategic Initiative #6: Increase the Effectiveness of Life Safety Programs, Provide Training Opportunities for Park City Fire District Personnel, and Improve the Efficiency of Life Safety System and Building Inspections.

Objective #1: Work with community members to increase awareness of fire and life safety issues.

- Goal #1: Develop opportunities for school-aged children to display fire safety knowledge in a fun/rewarding format.
- Goal #2: Make school classroom visits that include a consistent message regarding fire safety to children in pre-kindergarten to 6th grade classes that will reach all children in the Park City Fire District every two years.
- Goal #3: Work with the Utah Home Fire Sprinkler Coalition to provide fire sprinkler demonstrations to increase the public awareness of the advantages of fire sprinkler systems.
- Goal #4: Work with local businesses to educate the public on procedures for fire alarm activation.
- Goal #5: Provide bi-weekly safety messages to the public through PCFD social media outlets.
- Goal #6: Identify all target hazards within the Park City Fire District and work with business owners/managers to develop emergency planning and evacuation procedures.

Objective #2: Decrease wildfire risk in the community through public education and involvement.

- Goal #1: Continue to provide leadership in the Wildland Blue Ribbon Committee.
- Goal #2: Continue to work with Summit County on the development of a home hardening/defensible space ordinance.
- Goal #3: Work with community leaders to create CWPPs for 100% of the communities within established wildland urban interface areas.
- Goal #4: Develop organized drone program with the purpose of an automated drone that will provide real-time fire reporting.

## <u>Strategic Initiative #7: Continued Innovation and Progressive Planning with County-Wide Emergency</u> Medical Services.

Objective #1: Identify current and future challenges with State EMS Licensure.

- Goal #1: Identify financial impact of segmenting EMS licensure.
- Goal #2: Identify operational impact of licensure components.
- Goal #3: Develop an implementation timeline.

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- Objective #2: Continued improvement of care, maintenance, and operational readiness of PCFD Fleet.
  - Goal #1: Analyze operational and maintenance need of additional fleet mechanic.
  - Goal #2: Continue to utilize fleet management software to improve maintenance efficiency and repair timeliness.
  - Goal #3: Develop vehicle accident avoidance process.

Objective #3: Continued EMS training improvement.

- Goal #1: Monitor and enhance PCFD EMS knowledge skills and assessments criteria training that meets National Registry standards.
- Goal #2: Test PCFD and Summit County EMS personnel to PCFD ACLS standards.
- Goal #3: Test PCFD and Summit County EMS personnel to PCFD PALS standards.
- Goal #4: Test PCFD and Summit County EMS personnel to PCFD ITLS standards.
- Goal #5: Create two east-side EMS labs for Summit County EMS personnel.